

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:30	\$400.00	10/16-10/19	4	1	4	\$1,600.00	
		Buyline Comment: GOOD MRN AMERICA										
	2	M	7A-9A		:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
		Buyline Comment: GOOD MRN AMERICA										
	3	SA	7A-8A		:30	\$750.00	10/20-10/20	1	1	1	\$750.00	
		Buyline Comment: SATURDAY G.M.A.										
	4	TU-F	9A-10A		:30	\$225.00	10/16-10/19	4	1	4	\$900.00	
		Buyline Comment: THE MORNING BLEND										
	5	M	9A-10A		:30	\$225.00	10/22-10/22	1	1	1	\$225.00	
		Buyline Comment: THE MORNING BLEND										
	6	TU-F	10A-11A		:30	\$550.00	10/16-10/19	4	1	4	\$2,200.00	
		Buyline Comment: THE VIEW										
	7	M	10A-11A		:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
		Buyline Comment: THE VIEW										
	8	TU-F	11A-12P		:30	\$300.00	10/16-10/19	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1904

Buyer MAURA GILROY

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1904

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

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	20	TU-F	730P-8P		:30	\$800.00	10/16-10/19	4	1	4	\$3,200.00	
				Buyline Comment: MILLIONAIRE								
	21	M	730P-8P		:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
				Buyline Comment: MILLIONAIRE								
	22	M	8P-10P		:30	\$7,000.00	10/22-10/22	1	1	1	\$7,000.00	
				Buyline Comment: DANCING WITH THE STARS								
	23	W	8P-9P		:30	\$2,000.00	10/17-10/17	1	1	1	\$2,000.00	
				Buyline Comment: THE MIDDLE/SUBURGATORY								
	24	F	10P-11P		:30	\$3,000.00	10/19-10/19	1	1	1	\$3,000.00	
				Buyline Comment: 20/20								
	25	SU	8P-9P		:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	
				Buyline Comment: ONCE UPON A TIME								

---REPORT TOTALS---

Report Totals: 55 / \$38,500.00

---SALES MONTHLY TOTALS---

Oct 12: 55 / \$38,500.00

Sales Totals: 55 / \$38,500.00

Station Totals: 55 / \$38,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$213,889	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

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COMPETITIVE IS ESTIMATED

Books

null

Demos

RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE